

Katarzyna Światłowska

UI Designer



[My Portfolio](#)

LinkedIn Profile: [linkedin.com/in/katarzyna-swiatlowska](https://www.linkedin.com/in/katarzyna-swiatlowska)
kati.swiatlowska@gmail.com | +48 504 62 62 01

UI/UX Designer with a strong background in web design and WordPress development. Proficient in Figma and dedicated to creating exceptional user experiences. Fluent in Polish and English. Committed to continuous learning and improvement.

Work Experience



UI/UX Designer & WordPress Developer | Edamame Agency, Krakow, Poland

NOV 2021 - Present

- Proficient in Figma for creating user-centered designs.
- Design responsive websites using grids and breakpoints to ensure optimal user experiences across devices.
- Create mockups and prototypes to visualize design concepts and gather feedback from stakeholders.
- Produce high-quality graphic designs for web and print materials, maintaining a consistent visual identity.
- Design user-friendly interfaces that address and solve user pains.
- Improved customer journey by creating intuitive website experiences.
- Implemented ideation techniques to generate innovative design concepts.
- Play a crucial role in defining and addressing usability problems.
- Spearhead WordPress website development, actively participating in all project stages.
- Translate websites, documents, articles, and social media content between Polish and English.
- Manage administrative and office tasks to ensure smooth project documentation.



Project Manager & WordPress Developer | Rexton Group Sp. Z o. o.

MAR 2021 - NOV 2021

- Led project management efforts, overseeing schedules, budgets, and project coordination.
- Collaborated closely with clients to achieve project objectives within scope and budget.
- Conceptualized, designed, and developed web pages using WordPress & Elementor.
- Effective self-management during independent projects, as well as team collaboration.
- Conceptualize, design, and develop web pages using WordPress & Elementor.
- Conducted translations between Polish and English for websites, documents, articles, and social media content.



Founder, CFO & Manager | Deva Group Katarzyna Światłowska

NOV 2021

- Established the company's image and initiated initiatives to support business growth.
- Monitored competitor activities to inform strategic decisions.
- Oversaw employee recruitment, team management, and project management.
- Managed financial decisions, budget planning, and employee bonuses.
- Maintained and enhanced company and customer profiles on social media (Facebook, Instagram).
- Orchestrated advertising campaigns, created promotional materials, and organized events, fairs, and conferences.

Collaborated with international clients.

Relevant Skills

Design Tools:

- Figma
- UXPin
- Illustrator
- Canva
- Basic Photoshop

Web Development:

- WordPress
- WooCommerce
- HTML 5
- CSS 3
- JavaScript
- Elementor
- Divi

Other Tools:

- Basic Selenium & SQL
- Basic Postman, VS Code, TestRail
- Slack, Trello, Miro
- G-suite, MS Office, Windows OS

Languages

- Polish (Native)
- English (Fluent in written & spoken)
- Italian, Spanish, German, Indonesian (Basic)

Education



Master of Pedagogy | Jagiellonian University, Poland

OCT 2003 - OCT 2005

Study of Social and Caring Pedagogy



Bachelor of Sociology | Andrzej Frycz Modrzewski Krakow University, Poland

OCT 2000 - SEPT 2003

Study of families, social, educational, and caring work

Certyfication

AUG 2022 - | Google UX Design

APR 2021 - AUG 2022 | UDEMY.COM

- How to create a website using WordPress
- Elementor – Build Amazing WordPress Pages with Elementor
- WordPress Intermediate Skills
- Learn Elementor – WordPress Front-end Development Course
- Figma UI UX Design Essentials (by Dan Scott)
- UI & Web Design using Adobe Illustrator CC (by Daniel Walter Scott)
- Podstawowe szkolenie online z UX/UI (eng. Basic online training in UX/UI) (by Robert Ziobrowski)

DEC 2020 – MAR 2021 | SHECODES WORKSHOP

Coding Workshop

JUN 2020 – NOV 2020 | SOFTWARE DEVELOPMENT ACADEMY

Certified Software Tester

Curriculum: System Tools, Java Basics, Basics of databases (SQL),
Basics of HTML, CSS, and JavaScript

Testing: TDD, BDD, Selenium, Mobile applications,
API, Contract testing, CI Basics.

Hobbies and Interests

- Travels and good food
- Sports (volleyball, basketball, badminton, skiing, riding a bike)
- Information & technologies related
- Music, movies, photography, theater, literature, art
- Dance (a former member of ensemble “Słowianki”)

Declaration

I agree to the processing of personal data provided in this document for realising the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).